

✨ IO READY COMMUNITY ✨

ASTRID OFFERSEN

*Read about Astrid's experience with the
Early Career Coaching Programme*



holistic, forward-thinking, flexible!

‘The IO Ready Early Career Coaching Programme is perfect for people embarking on their careers, driven by passion but without the necessary knowledge to navigate in the huge world of IO employment.’





Why did you decide to take the IO Ready Early Career Coaching Programme?

I decided to do this programme because I wanted to really engage in **a deep reflection on where I am now, professionally, in terms of my skillset and my ambitions.**

I wanted to get a sense of which areas I can improve on **in order to make myself a great candidate,** but I also wanted to get a stronger sense of what exactly I wanted out of my career.

What was your experience with the Programme?

The Programme **helped me visualise where I wanted to be** and provided me with **a wide range of practical tools to get there!**





What were the most valuable insights or knowledge you gained from the program?

Learning in-depth about **networking**, and **strategising/systematising your job search** was such a valuable insight.

Learning to **work smarter in my job search** and the **application process** has already **saved me a lot of time**.

Learning from an IO insider means that you get an **accurate depiction of what the market looks like** now, with valuable inputs on **what recruiters look for**, what an organisation is like, and **which skills are highly valued**.





How did Viola's coaching, support, and personality enhance your experience of the programme?

I loved working with Viola! She is **super structured and flexible**, which allows for a perfectly **tailored programme for your needs**.

I thoroughly enjoyed our sessions and found that **Viola was constantly working *with* me to problem-solve**.

She is great at stimulating your thinking!





Are there any tangible improvements in your career goals or job search you've experienced since completing the program?

I am **strategising differently in my job search**, keeping a spreadsheet overview of applications.

But I have also created a 'master' CV and skills list, which allows me to **quickly tailor job applications** based on the appropriate skills required with my professional examples.

Beyond this, the Programme encouraged me to pursue more opportunities for professional development.





Would you recommend the IO Ready Early Career Coaching Programme?

The Programme is well worth your time and money!
It is an **intensive coaching experience, tailored to your own needs and ambitions.**

Whether you are **struggling with particular challenges in your career**, or simply want to **work on holistic personal development in relation to your career**, this programme is brilliant.

Wiola provides a unique programme where **support for you is always at the centre** and I could not recommend it enough!



JOIN

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